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DI TRENTO



Jean Monnet  
EUROPEAN CENTRE OF EXCELLENCE  
UNIVERSITY OF TRENTO

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Lecture of the EU-FLAG Module Jean Monnet  
Course Food Law and Globalization

The importance of origin in marketing food:  
The Canadian experience

Prof. Martin Cloutier, Université du Québec à Montréal

March 18, 2021, 17-19

The event will take place on-line through the Zoom platform. To get the access code please contact Dr. Matteo Ferrari ([matteo.ferrari@unitn.it](mailto:matteo.ferrari@unitn.it))

The EU-FLAG (Food Law And Globalization) Jean Monnet module aims at developing a better understanding of European food law and how it interacts with the dynamics characterizing international markets, exploring the dialogic relationship existing between the rules of the agri-food sector and globalization.

Prof. M. Cloutier will present the Canadian experience in developing a system for protecting local geographical indications, underlining the opportunities and challenges for local actors.

**Contatti**

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